



BEAGLE
BLUE OCEANS STRATEGY
FOR VALUE CREATION

Open Call #2

Annex 1

Guidelines for Applicants



LEGAL NOTICE

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Acronyms

Acronym	Meaning
BOS	Blue Ocean Strategy
BRL	Business Readiness Level
EU	European Union
KTOs	Knowledge Transfer Offices
MTs	Mixed Teams
OC	Open Call
SMEs	Small and medium-sized enterprises
TRL	Technology readiness level
TTOs	Technology Transfer Offices

Definitions

Business Readiness Level (BRL): concept that refers to the maturity of the business. Uses a scale from 1 (Concept, idea) to 9 (Fully embedded business).

Innovators: individuals/organisations that collaborate in higher education and research institutions to mobilise knowledge and innovations. These researchers and other professionals from academy and technology centres will participate in the Open Call #2 to provide solutions to the demands created by the industry partners in the Open Call #1. Innovators will create an innovation proposal addressing the market niches defined by the programme.

Market niches: challenges pre-defined by BEAGLE to be addressed by the co-creation process.

Mixed Teams (MTs): dedicated team appointed by the BEAGLE consortium to guide the innovation funnel, acting as facilitators in workshops and supporting innovators during the entire funnel.

Open Call: structured invitation for participants to contribute to specific BEAGLE goals and activities. The open call aims to foster collaboration, encourage diverse contributions, and bring innovative ideas and solutions.

Technology Readiness Level (TRL): concept that refers to the technical maturity of a technology. Uses a scale from 1 (Basic technology research) to 9 (System test, launch & operations).

Video factsheet: a concise, visually engaging video that provides key information about the topic, in this case, the solutions from the academia and technological centres. Similar to a traditional factsheet, it features objectives and advantages and makes information accessible and engaging.

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1 Introduction

This document provides the relevant information regarding the Open Call (OC) #2 of the BEAGLE project.

The BEAGLE OC#2 aims to engage innovators - researchers and other professionals from academia and technology centres- primarily from partners of the BEAGLE network, i.e. partners and associates from the ecosystem of the project partners. In the OC#2, innovators will identify and create solutions to answer to the industry challenges that were developed during OC#1. The innovators are expected to develop video factsheets.

1.1 BEAGLE project

1.1.1 Context

The EU's challenge of improving academia-industry/SME collaboration in R&I investment continues as EU private R&I investment lags (1.5% of GDP in the EU vs. 1.7% in China and 2.3% in the US). EU R&I investment was 2.3% of GDP in 2020, below the 3% target, with the EU's share of global R&I spending also decreasing post-COVID. Maximising R&I investment through public-private collaboration is essential, as private R&I growth is crucial to reaching targets. The 2022 EU Science, Research, and Innovation Report emphasises promoting knowledge valorisation and strengthening links between academia, industry, and policymakers. Valorisation goes beyond market entry, encompassing all stages from R&D to launch. Policy 7 of the European Research Area Policy Agenda aims to align EU innovation efforts for better valorisation. Engaging citizens, managing IP, disseminating knowledge, and sharing best practices are key.

In this vein, researchers and universities need encouragement to make research outcomes accessible to society. The Valorisation Channels and Tools Policy review proposes using intermediaries (KTOs, TTOs) to support knowledge transfer, connect with SMEs, and enhance innovation uptake, while continuously adapting to new policies and paradigms like Open Science and the green transition. Effective intermediaries must understand business language and bridge academia-SME connections. Intermediary organisations vary by size, structure, and service focus, with some universities and R&I entities pooling resources for efficiency. Smart Specialization Strategies (RIS3) further regional innovation by attracting private investment to meet regional demands, as seen in initiatives like the Baden-Württemberg Vanguard initiative. Similarly, the European Digital Innovation Hubs (EDIH) and EIT's KICs enhance value creation by providing expertise, training, and access to funding and testing.

An example of successful valorisation is the co-creation model by Finnish Demola Global Ltd., which the European Commission contracted. This model shows how industry-academia collaboration creates shared value. BEAGLE aims to demonstrate enhanced productivity in European academia-industry linkages through a co-creation experiment based on the Blue Ocean Strategy (BOS).

1.1.2 BEAGLE ambition

BEAGLE leverages the BOS to innovate knowledge valorisation and drive greater research uptake. This strategy emphasises creating value in untapped markets, distinguishing itself from the competitive Red Ocean approach, where companies compete on price and margins. In the knowledge valorisation space, key players include universities and research institutions on the supply side, industry as the demand side, and intermediary entities like technology centres that form an ecosystem ripe for new market creation. Blue Oceans focuses on value creation in unexplored sectors, allowing sustainable growth through innovation. This project aims to demonstrate how the Blue Ocean approach can transform knowledge valorisation by fostering new business opportunities through disruptive, non-competitive innovation.

BEAGLE envisions a broad approach to innovation, aiming to discover new sectors, business channels, and applications by transferring research results across industries. This entails fostering connections

between research entities and companies beyond geographic and sectoral boundaries, encouraging disruptive innovation. Unlike the typical industry practice of seeking solutions from nearby R&I institutions for incremental improvements, BEAGLE's model promotes distant and cross-sector collaboration for novel insights.

This co-creation experiment will use a virtual platform featuring a marketplace for collaboration, workshops, and results sharing. The BEAGLE consortium partners will facilitate this process, connecting academics and business leaders through activities like video factsheets and virtual workshops. Mixed Teams (MTs), formed by experts from partner institutions, will guide the co-creation, connecting innovation supply with demand through three phases:

1. Phase I (INDUSTRY SIDE): Discover opportunities through co-creation (workshops, video factsheets, surveys). - OC#1
2. Phase II (ACADEMIA SIDE): Develop innovative proposals collaboratively. - OC#2
3. Phase III (CONSOLIDATE INNOVATION PROPOSAL): Create an action plan for knowledge valorisation, crafting R&I collaborations, project designs, and funding proposals.

The Phase I will end in July with the 60 video factsheets, after OC#1 for the industry. Phase II will end after OC#2 for academia. Phase III will address the matching of 60-60 videos to get 40 connections that will be consolidated into 20 action plans.

BEAGLE's approach emphasises creating synergies between academia, research, and industry using disruptive innovation and the BOS. The project will drive new market exploration and broaden business opportunities in the European innovation ecosystem.

BEAGLE consortium is composed of nine partners from seven countries. URV (University of Rovira i Virgili, ES) is the coordinator, and together with the WBU (University of West Bohemia, CZ) and HV (University West, SE), are the academic partners. CTAG (Automotive Technology Centre of Galicia, ES) is the intermediary tech-focused partner and the cluster partners include CTBG (CleanTech Bulgaria, BG), NEXTMOVE (NextMove, FR), SCHP (Association of Chemical Industry of Czech Republic, CZ), and UNIMOS (Unimos Alliance, PL). F6S (F6S, IE) is the startup network leading communication and the OCs development. To know more about the partners visit the [BEAGLE website](#).

1.1.3 Innovation funnel approach

BEAGLE pioneers a unique experiment in co-creation, bringing academia and industry together to unlock new value through innovation. The innovation funnel approach recruited 120 industry makers through OC#1 that provides the needs/demands of the industry. Each industry maker will be linked (at least) to one of the 12 market niches identified by the project and from the 120 applicants, 60 will be selected to create 60 video factsheets. From the 60 video factsheets, 40 will be selected to connect with the innovations from academia in the OC#2. The purpose is to display the video factsheets from the industry and recruit 120 innovators from academia through OC#2 to provide solutions to the industry side. With a focus on the BOS, BEAGLE's OCs aims to co-create 60 video factsheets from academia and establish connections with the industry side. From the 40 proposed connections, 20 action plans will be drafted. These 20 innovation proposals within the 12 market niches will explore roadmaps for growth. Collaborating across industry clusters, universities and technology centres, BEAGLE's 12 MTs will investigate new opportunities, foster sustainable value chains, and attract investment. This initiative serves as a catalyst for knowledge valorisation, promoting impactful change in European markets. By 2026, BEAGLE will be working on 20 action plans.

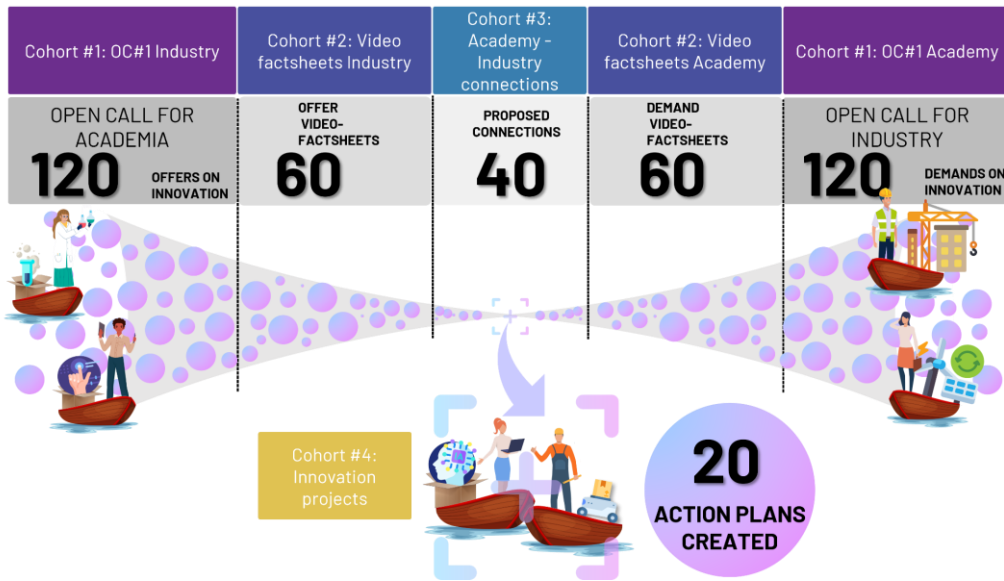


Figure 1: BEAGLE innovation funnel.

2 BEAGLE OC#2

2.1 OC#2 objectives

The main goal of this OC#2 is to seek professionals from academia and technology centers willing to participate in a co-creation methodology to propose solutions to the industry demands identified in OC#1.

BEAGLE will run OC#2 to attract and recruit the participation of 120 participants from academia and technology centers (professors, researchers are some of the desired profiles) who will become innovators to compete in the funnel process. The innovators are required to propose solutions to the demands identified previously by the industry makers in OC#1, aligned with the 12 market niches of BEAGLE.

The purpose of OC#2 is to cover Phase II of the BEAGLE methodology, to develop innovative proposals collaboratively. Innovators will propose 60 video factsheets with solutions for industry. Of these 60 factsheets, 40 will be matched with the industry, and 20 innovation projects will be built after a deeper analysis. That will be part of the next phase (Phase III) of the project's methodology.

A summary of the consecutive cohort that applicants will face is presented as follows:

- Cohort#1: 120 applicants via OC will be selected to become makers and innovators of our methodology.
- Cohort#2: After the workshop online, the top 60 promising innovators will be invited to create their video factsheet.
- Cohort#3: Only 40 connections will be created after matching academia video offers with their industry demand.
- Cohort#4: Only the top 20 innovation proposals will be created.

2.2 Main characteristics

The OC#2 addresses innovators from academia and technology centers to develop video-factsheets according to the demands faced by the industry, as shown in Table 1, and complying with the recommendations in Table 2.

Table 1. Main characteristics of the BEAGLE OC#2

OC timeframe	From the 5th of May 2025 at 12:00 CET to 7th July 2025 at 17:00 CET
Activities supported	<ul style="list-style-type: none"> • Cohort#1: participation in a workshop online for training about adopting BOS when innovating in the 12 market niches. • Cohort#2: Development of video-factsheets with ideas of solutions from academia/research. For the OCs, video factsheets are short videos that present the most relevant information about an idea or particular subject, in an engaging and visually appealing way. • Cohort#3: Create connections with demands from industry, determine adequate formulas of agreement (transfer, collaboration, freedom-to-operate, including MoU, NDA agreement, ...) • Cohort#4: Elaborate an innovation proposal, including project conceptualisation, design, and preparation proposals for funding EU programmes.
Duration of activities	<ul style="list-style-type: none"> • Cohort#1: 1 day (120 participants registered to the OC#2 invited to the online workshop) • Cohort#2: 2 months (60 makers) - Development and support on video-factsheets • Cohort#3: 2 months (40 makers) - Convert into connections with industry demand • Cohort#4: 5 months (20 makers) - Create an innovation proposal
Resources provided by BEAGLE	Assigned mentorship by the MTs Training on how to develop the video-factsheets Know-how on how to build a successful idea based on the BOS
Number of innovators to be selected	<ul style="list-style-type: none"> • Cohort#1: 120 for the workshop • Cohort#2: 60 for video-factsheets • Cohort#3: 40 for connections • Cohort#4: 20 for action plans
Expected final outcome	Selected participants will develop the video-factsheets that will be published online and will be further selected to be part of new action plans

Table 2. BEAGLE OC#2 Recommendations

Standards	Compliance with standards: Proposed academia/research solutions should adhere to relevant standards ensuring data reliability and enabling alignment with the 12 market niches.
Ethics	The proposals should comply with the Do No Significant Harm (DNSH) principle. The activities should not support or carry out activities that create significant harm to any of the objectives of the European Green Deal.
Data management	The data generated as a result of the project should adhere to the Findable, Accessible, Interoperable, and Reusable (FAIR) principles while sensitive data, arising from intellectual property rights and other proprietary aspects of partner technologies, should be handled with confidentiality measures.

2.3 OC Mixed Teams and market niches

The co-creation experiment involves collaboration between facilitators (Mixed Teams (MTs) and the participants (innovators from academia and technological centres) working together in various emerging market niches.

The MTs, acting as facilitators, are composed of representatives from academic institutions such as URV, WBU, HV, the intermediary tech-focused partner CTAG, and cluster partners including CTBG, NEXTMOVE, SCHP, and UNIMOS. Each MT is assigned specific themes that align with the competencies and expertise of these partners. The role of the MTs as facilitators is to guide and manage the recruitment process initiated through an OC within their organisations. They engage professionals, including researchers and innovators from academia and industry, within their networks to participate in the co-creation of innovative solutions. A total of twelve permanent MTs have been established and will remain active throughout the entire innovation funnel of the BEAGLE project. These twelve MTs correspond to the twelve market niches identified by the consortium in earlier stages of the methodology and described below.

The 12 niches or topics are the following (Figure 2):

1. Renewable Energy with AI
 - a. AI-driven platforms for optimising energy production, storage and distribution
2. AI-enhanced Cybersecurity
 - a. AI-driven cybersecurity solutions for real-time threat detection, anomaly detection and automated response
3. Personalised health
 - a. Personalised health services (e.g. mRNA vaccines, nutrition)
4. AI-powered Credit Risk Assessment
 - a. Generate specific and innovative product demand within the financial Service Industry
5. Drone Delivery Services
6. AI-powered Energy Consumption Analysis
 - a. AI for decarbonisation and analysis of energy consumption
7. Sustainable Mobility Hubs
 - a. Integrated sustainable transport solutions (Mobility hubs)
8. Decentralised Renewable Energy
9. Farm-to-fork Supply Chains (F2F)
 - a. Building and improving supply chains that link farmers directly with consumers through local distribution networks, digital sales platforms, and systems that reduce food waste and transportation emissions
10. Conversion of Waste CO₂
 - a. Conversion of waste CO₂ with H₂/ H₂O into hydrocarbons (synthetic fuels and/or other chemicals)
11. AI & IoT for Smart Cities
 - a. Digital, deep-tech and novel solutions (IA and IoT) for smart and sustainable cities
12. Circular Agriculture and Packaging
 - a. Transforming agri-food residues and packaging into higher-value sustainable products



Figure 2: BEAGLE 12 market niches.

2.4 OC#2 process and timeline

The OC process is divided into three phases: Phase I - Registration, Phase II - Workshop execution and Phase III - Video-factsheet support (Figure 3).

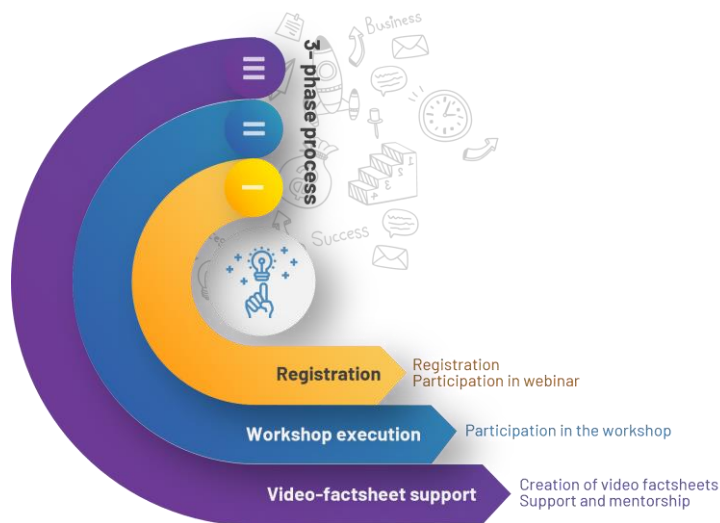


Figure 3: Three-phase process of BEAGLE OC.

- Cohort#1: 120 applicants via OC will be selected to become innovators of our methodology.
- Cohort#2: After the workshop online, the top 60 promising innovators will be invited to create their video factsheet.
- Cohort#3: Only 40 connections will be created after matching academia video offers with their industry demand.
- Cohort#4: Only the top 20 innovation proposals will be created.

The OC#2 structures are planned to run in the following order.

1. Registration: academy participants (innovators) will register through the F6S platform; the registration will be open for 2 months for OC#2 starting on the 5th of May 2025 and up to the **7th of July 2025**.
2. Webinar OC: a webinar will be held in June to share the purpose of the OC, as well as the process. This will be recorded to allow other participants to watch later.
3. Notification of acceptance: in July 2025, 120 participants will be invited to participate in the workshop.
4. **Cohort#1: Workshop**: a workshop will run **online** to certify **120 participants as innovators in September 2025**.

Workshop planning for three optional dates is provided (participants may choose any one day to attend):

- Session 1: Setting the Foundation – BOS and Innovation Canvas

This session will lay the groundwork with an introduction to the workshops and their goals, followed by a deep dive into the Blue Ocean Strategy, which encourages thinking beyond conventional market boundaries. This will be followed by a session on system innovation, where participants will be trained in spotting innovation opportunities and how to apply these strategies to specific industry demands. The session will conclude with the creation of the System Innovation Canvas, a tool to organise and map the insights gathered.

- Session 2: Collaborating and Validating Ideas

During this session, participants will break into smaller groups and collaborate on identifying solutions opportunities using the System Innovation Canvas. This collaborative co-creation session will be followed by a peer review, where the groups will share and refine their ideas, ensuring they are practical and reply to industry needs. The validated solutions will then be recorded in the project database.

- Session 3: Finalising Ideas and Planning for the Next Steps

The final session will be dedicated to polishing and documenting the ideas developed, ensuring they are ready for submission to the project's opportunity database. The last part of the workshop will focus on preparing for the next phase, which involves creating compelling video factsheets to highlight the identified opportunities.

5. Notification as innovators: in October 2025, 60 participants will be selected and notified to prepare the video-factsheets.
6. Cohort#2: Preparation of video-factsheets: for two months, **from October until November 2025**, the **60** participants will receive support from 12 MTs to **prepare the video-factsheets and to register on the F6S platform. Continue support and mentoring will be provided.**
7. Video-factsheets publication: publication of the video-factsheets foreseen by December 2025.
8. Cohort#3: Convert into connection with industry demand: the top 40 video-factsheets from industry will be matched with academia's offer. Several interviews will be conducted, as well as discussions during 2 months from **May until June 2026**.
9. Cohort#4: Create an innovation proposal: only 20 innovators from the academia and technological centers will negotiate the adequate formula of collaboration to realise the elaboration of an action plan for disruptive innovations during 5 months from **July until November 2026**.

The BEAGLE OC's follow a structured timeline designed to foster innovation and collaboration at every stage. This timeline serves as a roadmap for participants to navigate the process, facilitating impactful outcomes and sustainable growth (Figure 4).

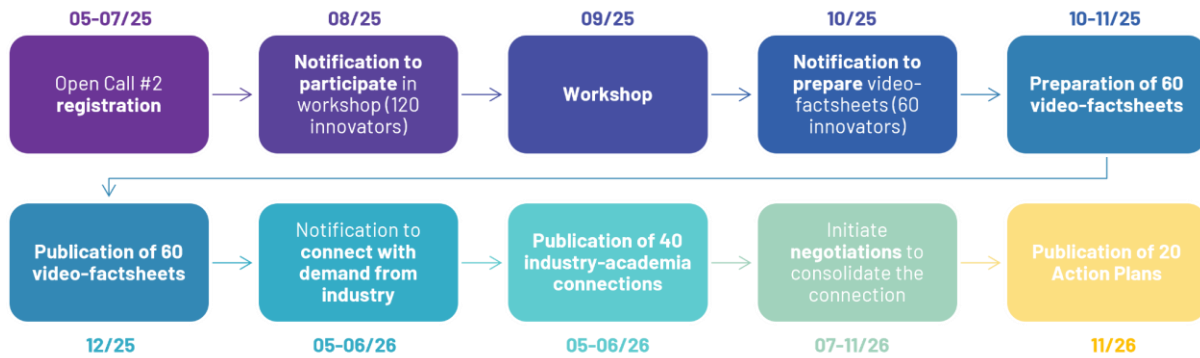


Figure 4: Timeline for BEAGLE OC#2.

According to the innovation funnel approach, in the case of passing all the phases, the collaboration would conclude in December 2026.

3 Selection criteria

All applicants will have to abide by the following criteria to be considered eligible for the OC's:

- Registration and submission of the video factsheets are made only through the F6S platform. Proposals submitted by any other means will not be considered.
- Only complete registrations and video factsheet submissions will be accepted. The video fact sheet should include the requested administrative data and any supporting documents specified in the OC.
- The video factsheets should have a clear dimension as part of one of the 12 market niches identified.
- A registration and video factsheet are only considered eligible if its contents correspond to the BEAGLE requirements, including the specific eligibility conditions set out as part of the OC guidelines.
- Registrations and video factsheets that do not comply with those criteria will be excluded and marked as ineligible.
- The registration and submission of the video factsheets are provided only in the English language.
- Registrations and video factsheets need to be submitted before the deadline.

BEAGLE will publish the call widely between the academic partners and its technological center. It will be published on BEAGLE's website, and it will remain open for 2 months. If the submission deadline changes, applicants will be informed by BEAGLE. BEAGLE will publish the outcomes of the calls without delay, including a description of the video factsheets, keywords, market niche and country.

Through the OC#2, BEAGLE is requesting the participants' solutions to problems identified by the industries, which will be created in the form of a video-factsheet. The applicants will be the innovators of the experiment, and each applicant will present at least one solution, which will then be addressed to at least one of the 12 new market niches. The participation is not limited, as one innovator can apply for several niches and prepare a video-factsheet per each industry demand. However, the proposals from different companies will be prioritised.

3.1 Type of beneficiary

The BEAGLE project is designed to benefit participants from academia and technological centers. **Innovators** are individuals/organisations that collaborate in **higher education and research institutions**

to **mobilise knowledge and innovations**. The participants can apply to several niches and conduct a video factsheet per each solution. However, proposals from different entities will be prioritised.

As part of the co-creation experiment, the target beneficiaries are **individual innovators** from partners from the BEAGLE network, i.e. partners and associates from the ecosystem of the project partners. BEAGLE will benefit beneficiaries that are represented by the partners of the project consortium. If the project is unable to secure 120 participants in each call, the consortium may need to consider extending the participation to external members. This approach will help broaden the BEAGLE outreach, ensuring sufficient engagement and the achievement of target numbers while also potentially enriching the project with diverse insights and contributions from a wider pool of stakeholders.

3.2 Target countries

Applicants must be based in any of the following countries:

- The Member States (MS) of the European Union (EU), including their outermost regions.
- The Overseas Countries and Territories linked to the Member States¹.
- Horizon Europe associated countries (Association to Horizon Europe is governed by the Horizon Europe Regulation 2021/695): according to the updated list published by the European Commission².

The ambition of the OCs is to facilitate the engagement of professionals to be part of the co-creation experiment acting as innovators. To ensure the support and guidance during the co-creation stages, priority will be given to stakeholders from respective ecosystems and members of each project partner, based in Spain, France, Sweden, Poland, Czech Republic and Bulgaria.

3.3 Deadline

Registration for the OC#2 will be open for 2 months, between the 5th of May of 2025 and the 7th of July of 2025. Only registrations submitted before the deadline will be considered (closes always at 17h CET). After the registration closure, no additions or changes will be considered. The deadline hour of submission is not flexible.

3.4 Language

English is the only official language of the BEAGLE project. Submissions done in any other language will not be eligible and will not be evaluated. English is also the only official language during the whole execution of the BEAGLE programme. This means that all communications will be in English, and all deliverables will only be accepted if in English.

4 Data Protection

To process and evaluate applications, BEAGLE will need to collect Personal Data. F6S Network Limited, as the OC coordinator will act as data controller for data submitted through the F6S platform for these

¹Entities from Overseas Countries and Territories (OCT) are eligible for participation under the same conditions as entities from the Member States to which the OCT in question is linked.

²https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/common/guidance/list-3rd-country-participation_horizon-euratom_en.pdf

purposes. The F6S platform's system design and operational procedures ensure that data is managed in compliance with The General Data Protection Regulation (EU) 2016/679 (GDPR). Each applicant will accept the F6S terms to ensure coverage. Please refer to <https://www.f6s.com/terms> to check F6S platform data privacy policy and security measures.

5 OC registration and submission process

Registration for the OC#2 and submission of video factsheets occur in two stages as presented in the Figure 5 below.

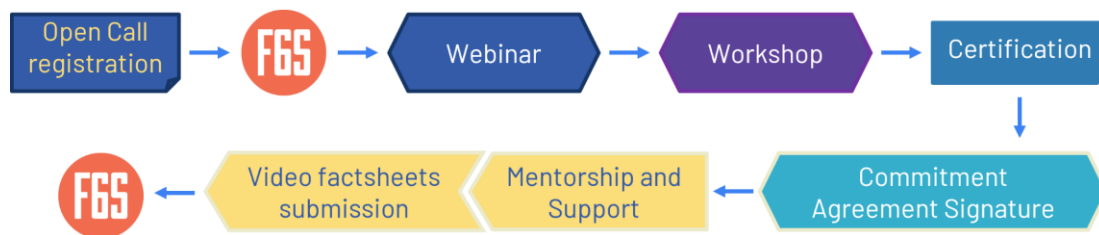


Figure 5: BEAGLE OCs registration and submission process.

Cohort #1 will register to the OC#2 through the F6S platform and after the webinar and workshop, the ones that get certified to do the video-factsheets will upload their data.

5.1 OC#2 publication and documentation

The OC#2 is supported by the following documentation, which is found at <https://projectbeagle.eu/open-call/>. Applicants are encouraged to consult all relevant files before proceeding with the registration and submission.

The templates for the Open Call documents will be available on the website, and these will include: i) Guidelines for applicants and ii) Video-fact sheet template (a document that indicates all the information that should be provided in the video factsheets that will be uploaded as part of the application form on the F6S platform).

5.2 Registration

The registration for OC#2 is through <https://www.f6s.com/beagle-open-call-2-academia-registration/apply>. The applicants are required to register a profile at F6S to have access to the webinar and the workshop, and to receive support in the preparation of the video factsheets.

1. Applicants are required to apply online and answer all questions at <https://www.f6s.com/beagle-open-call-2-academia-registration/apply>
2. The information to be submitted upon registration is: Name, E-mail, Job title, Organisation, Country and indicate to which thematic niches are applying. Tick boxes for the applicants to confirm that they accept the terms and conditions of BEAGLE OC#2.
3. The registration deadline will not be extended unless a major problem with the F6S platform makes the system unavailable. In case an extension is provided, all applicants will be notified.

5.3 Video factsheet submission

The video factsheets submission will be done through the F6S platform through <https://www.f6s.com/beagle-oc2-academia-solutions>. The applicants who already registered a profile at F6S before the registration should use the same account.

1. Applicants/makers are required to submit the video factsheets online and answer all questions at <https://www.f6s.com/beagle-oc2-academia-solutions>
2. The information to be submitted during this phase is: Name, E-mail, Job title, Organisation and, Country, to briefly describe the solution to the industry demand and to which of the 12 market niches it fits. Upload the link to the video factsheet. Tick boxes for the applicants to confirm that they accept the terms and conditions of BEAGLE OC#2.
3. The submission deadline will not be extended unless a major problem with the F6S platform makes the system unavailable. In case an extension is provided, all applicants will be notified.
4. After submission, editing is not possible. If the applicant discovers an error in the proposal and provided the call deadline has not passed, the applicant may request the Open Call BEAGLE team to re-submit the proposal. However, BEAGLE does not guarantee that a resubmission is feasible in case the request for resubmission is not received.

6 Evaluation process

6.1 Eligibility check

Eligibility to participate in the BEAGLE co-creation experiment is initially verified against several criteria. This process is carried out by the BEAGLE team. Upon registration, participants may be declared inadmissible to participate in the co-creation process. The check will verify:

1. Registration via F6S platform and defined deadline.
2. Participation of individuals from eligible countries.

A video factsheet may be declared ineligible or inadmissible at any stage. The check will verify:

1. Proposals reception: via F6S platform and by the defined deadline.
2. The video is in English.
3. The video factsheet is submitted prior to the deadline.

At this stage, eligibility criteria are checked, and if a candidate does not meet all these criteria, they will be excluded and will move to the next stage "In/Out Scope screening". The non-eligible applicants will be informed by email. No additional feedback will be given.

6.2 Evaluation/ranking

The members of the MTs will act as evaluators of the co-creation process. With the aim to guarantee and maximise the results of the co-creation experiments, the MTs will evaluate proposals from makers to ensure the generation of desired connections between Academia and Industry according to the Innovation funnel of BEAGLE.

Each MT will oversee and evaluate the proposals addressed to their specific market niche. Therefore, the proposals from makers will be scored based on the criteria in the table below (Table 3).

Table 3: Criteria employed in the evaluation and ranking of video factsheets.

Criterion	Meaning
Innovation (Weighting: 50%)	-Alignment with the BEAGLE project (experiment to co-create Academia and Industry). -Alignment with at least one of the 12 specific market niches. -Fitting with BOS (principles and characteristics).
Feasibility (Weighting: 25%)	-Opportunity to generate connections with the research community. -Business Readiness Level (BRL) up to 3. -Technological Readiness Level (TRL) up to 3. -Eligible for EU funding and investments.
Capacity (Weighting: 25%)	-Gender and diversity balance. -Quality and clearance of the innovation demand or offer presented by the maker.

For each criterion under examination, score values represent the justification detailed in the table below (Table 4).

Table 4: Score values and justification for evaluation.

Score	Justification
1-Poor	The proposal addresses the criterion in an inadequate manner or there are significant weaknesses.
2-Fair	The proposal addresses the criterion broadly, but there are still several weaknesses.
3-Good	The proposal addresses the criterion well, but improvements are necessary
4-Very good	The proposal addresses the criterion very well, but some improvements are still possible.
5-Excellent	The proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.

Each criterion will be scored between 1 and 5. Half point scores are not given. The final score (including for each criterion) is calculated based on the average of the scores. Therefore, final scores may be a decimal. The threshold for each criterion is three (3), therefore any criterion with a score less than three will disqualify the proposal. Each member of the corresponding MT will record their individual assessment of each proposal using an Individual Evaluation Report (ISR). A single Evaluation Summary Report (ESR) will be prepared, representing opinions and scores from ISR. Therefore, MTs will conduct several interactions and meetings, if required, to guarantee the collection of individual scores as well as to get a consensus for the ESR.

7 BEAGLE collaboration agreement

After the workshop delivery in Phase II, 60 participants from academia and technological centers will be selected. The BEAGLE consortium will start the commitment agreement in collaboration with the representatives of the 12 MTs and the innovators.

The commitment agreement will also include a declaration of honour on exclusion criteria and absence of conflict of interest. All documentation that requires a signature must be signed by hand (e.g., with the same signature on the identity card) or with a valid electronic digital signature. BEAGLE reserves the right to request one or the other types of signatures for specific documentation.

According to the innovation funnel approach, in the case of passing all the phases, the collaboration would conclude in December 2026.

8 Resources and support during the programme

During the BEAGLE OC programme, the participants will receive the following support:

- The BEAGLE Consortium partners will provide support, guiding the applicants throughout the process.
- The 12 MTs will support participants in the development of their ideas and the creation of video factsheets.
- Invitation to BEAGLE events, namely webinars and events, all carried out online.
- The 12 MTs will support and advise participants in the conversion into connections and creating the innovation proposal.

No financial support will be provided for this project.

9 Responsibility of the participants

9.1 Conflict of interest

Applicants must not have any current and/or potential conflict of interest with the BEAGLE consortium, the OC selection process and during the co-creation process. Applicants must formally and immediately notify the BEAGLE coordinator of any situation constituting or likely to lead to a conflict of interests and take all the necessary steps to rectify this situation.

All cases of conflict of interest will be assessed case by case. Applicants must take all measures to prevent any situation where the impartial and objective evaluation and implementation of the project is compromised for reasons involving economic interest, political or national affinity, family or emotional ties or any other shared interest ('conflict of interests'). If a conflict of interest is discovered and confirmed at the time of the co-creation process, the video factsheet will be considered as non-eligible and will not be part of the experiment.

Makers must take all measures to prevent any situation where the impartial and objective implementation of the co-creation process is compromised for reasons involving economic interest, political or national affinity, family or emotional ties or any other shared interest ('conflict of interests'). They must formally notify the BEAGLE coordinator without delay of any situation constituting or likely to lead to a conflict of interests and immediately take all the necessary steps to rectify this situation. The BEAGLE coordinator may verify that the measures taken are appropriate and may require additional measures to be taken by a specified deadline. Moreover, if the Commitment agreement is terminated, the BEAGLE might use the ideas generated during and after the workshop to continue developing the innovation funnel.

9.2 Data protection and confidentiality

Data will not be used for any purposes not identified within the BEAGLE project. Any sensitive information (partially confidential) needs to be identified, and the issue raised with the BEAGLE consortium. If needed, the confidential issues need to be explicitly stated in the BEAGLE Collaboration Agreement, nevertheless participants need to be aware that the results of the co-creation experiment will be made public.

9.3 Internal communication

The operational communication channel will be the F6S Platform. For formal communications between the BEAGLE MTs, consortium and the innovators, the communication channel is email and messaging platforms such as the MS Teams.

10 Contact

- The BEAGLE Consortium provides the following support:
- Open Call Documents: <https://projectbeagle.eu/open-call/>
- For registration on the OC: <https://www.f6s.com/beagle-open-call-2-academia-registration/apply>
- For extraordinary communication needs, please contact the Help Desk: opencall@beagle.eu
- F6S support team (for any technical issues with the F6S platform): support@f6s.com
- Other contact: daniela@f6s.com