



Shape the Future of Innovation: BEAGLE Open Call #1 for Industry Makers

BEAGLE, an EU-funded project applying the Blue Ocean Strategy to research results, is now launching Open Call #1. This is a unique chance for industry makers to identify new business opportunities in untapped markets.

What is BEAGLE?

BEAGLE is an innovative project that aims to unlock value by exploring new market niches (referred to as Blue Oceans) and fostering sustainable value chains. Over three years, BEAGLE will bring together experts from academia, industry, and technology centers to co-create 20 actionable innovation proposals across 12 new market niches.

Unlocking Innovation in Untapped Markets

Through two open calls, BEAGLE will recruit both industry makers and academic innovators to work together in Mixed Teams to co-create innovative solutions. The first call (OC#1) focuses on recruiting industry makers to identify business opportunities in 12 key market niches, while the second call (OC#2) will focus on recruiting academic innovators to propose solutions for those opportunities.

BEAGLE Open Call #1: Key Details

Open Call #1 seeks to recruit 120 industry makers to identify business and market innovation opportunities. Participants will develop video factsheets for 12 market niches, providing valuable insights into industry needs. These video factsheets will then be used to recruit academic innovators (via Open Call #2) to propose solutions to the identified challenges.

Calling Industry Makers: Apply Now for BEAGLE Open Call #1

The BEAGLE Open Call #1 is an ideal opportunity for industry professionals who are passionate about identifying emerging market opportunities and thinking beyond traditional industry boundaries. Join the BEAGLE network and contribute to transformative innovation by co-creating solutions to the next wave of market disruptions.

Benefits of Joining BEAGLE for Industry Makers

- Mentorship from industry experts, to turn your innovation into a viable market opportunity.
- Hands-on learning through collaboration with BEAGLE teams.
- Exploitation and sustainability support to ensure the long-term impact of your innovations.
- Opportunity to develop your own use-case and receive guidance on applying the Blue Ocean. ● Strategy to identify and develop new ideas.

The 12 Market Niches

Participants can apply within one of the following 12 thematic Blue Ocean market niches:

1. Renewable Energy with AI
2. AI-enhanced Cybersecurity
3. Personalised Health
4. AI-powered Credit Risk Assessment
5. Drone Delivery Services

6. AI-powered Energy Consumption Analysis
7. Sustainable Mobility Hubs
8. Decentralised Renewable Energy
9. Farm-to-Fork Supply Chains (F2F)
10. Conversion of Waste CO2
11. AI & IoT for Smart Cities
12. Circular Agriculture and Packaging

Important Dates

Open Call Launch: November 29, 2024

Application Deadline: February 28, 2025 (5:00 PM CET)

Webinar: 11th December, 2024 – Learn more about the Open Call process and how to apply.

How to Apply

Interested industry makers can apply via the [registration link](#).

Applications are open on [F6S](#) until 28th of February.

Register for the info webinar, which will be held on 11th December at 9am CET, to learn more about the programme and the application process.

Be sure to submit your application by the deadline to ensure your participation!

Join BEAGLE Open Call #1 and take a key role in turning untapped markets into promising investment opportunities – this is your chance to drive groundbreaking innovation!

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Funded by the European Union under the Grant Agreement No. 101131728. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Research Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.