



Blue Oceans Strategy For Value Creation

**Are you interested in discovering
new market niches?**

**BEAGLE creates new 'Blue Ocean' market opportunities
for innovation, connecting academic, industry,
and technology center for knowledge transfer.**

Strategic Objectives & Innovative Methodology



Discovering



Co-creating



Investment

What are the benefits of joining BEAGLE?



Exploitation of New Market Niches



Networking Opportunities



Cross-sector collaboration



Participating in BEAGLE open call

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